



Universität Basel, DPH, Pflegewissenschaft Bernoullistrasse 28, 4056 Basel

Workshop: Qualitative Research and Application of Thematic Analysis

Thematic Analysis methods, including the reflexive approach developed by Virginia Braun and Victoria Clarke are increasingly popular methods of accessible and flexible qualitative data analysis. Thematic analysis has been widely used in social, behavioural and more applied sciences (clinical, health, etc.) and is used to explore and interpret patterned meaning across datasets. Developing an understanding of how to carry out thematic analysis will provide the qualitative researcher with a foundation in the basic skills needed to engage with other approaches to qualitative data analysis.

Qualitative research offers rich and compelling insights into the real worlds, experiences, and perspectives of patients and health care professionals in ways that are completely different to, but also sometimes complimentary to, the knowledge we can obtain through quantitative methods.

This two (half) day workshop will be led by thematic analysis expert Virginia “Ginny” Braun and has been organised by the University of Basel’s Institute of Nursing Science and funded by the NP74.

Invited Expert:

Prof. Dr. Virginia Braun: Professor in Psychology at the University of Auckland specialising in thematic analysis, gender studies and equity <https://profiles.auckland.ac.nz/v-braun>.

Organisation and Moderation (University of Basel):

Flaka Siqeca, Institute of Nursing Science

Maria-José Mendieta Jara, Institute of Nursing Science

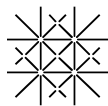
Megan Davies, Institute of Nursing Science

Participants:

Max. 25 participants per day. Priority is given to EHCLs and PhD students from the organising institution. Spaces will be filled on a first come, first served basis.

Registration [here](#)

Deadline for registration: July 15, 2022



Program (2-day workshop):

Thursday 1 st September 2022		
Time	Topic	Place
09.00 – 12:30	Qualitative research and application of thematic analysis (I)	Hörsaal 101 - University of Basel (Alte Universität, Rheinsprung 9, 4051 Basel)
13:30 – 14:30	Lunch talk: open event	Hörsaal 101- University of Basel (Alte Universität, Rheinsprung 9, 4051 Basel)

Friday 2 nd September 2022		
Time	Topic	Place
09.00 – 13:00	Qualitative research and application of thematic analysis (II)	Hörsaal 101 - University of Basel (Alte Universität, Rheinsprung 9, 4051 Basel)